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Overview Y23 ADVISORS is a VIP Honored member of the International Royal Academy of the United Nations and consulting group of top upscale specialists, who has extensive global marketing experience. We provide a full spectrum of marketing research and project management services in Ex Soviet Republics including Russia, Kazakhstan, Azerbaijan, Tajikistan, Armenia, Republic of Georgia, Belarus, Latvia, Uzbekistan, Moldova, Czech republic, and other countries like India, Brazil, Chile, UAE, Saudi Arabia, Afghanistan, Egypt, Morocco. Our expertise in various industries like Transport, Infrastructure, Real Estates development, including Architectural development, Energy, Health, VIP Corporate Travel and Hotel sales, Advertising, Entertainment, Publishing.

As a part of our services Y23 provide a form of discrete choice modeling, which we call New Age Philosophy Y23 helps clients assess the demand for new products and services, the impact of changes in features and price, the impact of new offerings on demand, and the true value of a brand. We can provide professional opinions on the major issues of that world market place with our real upscale network of associates and government relation to get things done on top professional level. We also help clients craft and execute winning value growth agendas.

Y23 have a real unique approach combining econometric analysis with scientific experimentation allows marketers to better communicate with their customers—and substantially raise their marketing spend. Y23 Marketing Value engineering platform helps clients to realize gross profit improvements of at least minimum revenue increases or spending reductions.

We have also established strong connections and relations with governments and PR agencies in all of these countries and can represent our client in virtually every market. We providing to our clients the forum of ideas and expertise and world's most distinguished and influential structure with vehicles for enhancing opportunity, collaboration, and understanding this particular part of the world, by using our know-how and great team of professionals.

As you well know that traditional market research has limited value for identifying and exploiting new growth opportunities in our expertise region and only a unique approach integrates the insights and microeconomics of customer demand and company costs, enabling fully informed decision-making and rapid implementation. ►

As one of the premier strategy and operations firms, Y23 Advisors & Consulting Group helps leading enterprises develop, build, and operate strong businesses that

deliver sustained shareholder value growth in the new lucrative market of the world Y23 proprietary business design techniques, combined with its specialized industry knowledge and reach, enable companies to anticipate changes in customer priorities and the competitive environment, and then design their businesses and improve operations to seize opportunities created by those changes in the fast moving world's new areas of golden opportunities

Using our great professional level of licensed Attorneys we also can provide complete range of Legal services

Mission Our key strength lies in providing customized solutions that best suit your needs. We work side by side with our clients and act decisively whenever our clients' interests are at stake.

Y23 can show you how attracting and retaining customers is a continual challenge for subscription businesses such as cable TV operators and cell phone service providers. There are dozens of possible tactics that companies can use to attract and keep customers, from adding product features to improving customer service The goal of Y23 Advisors and Marketing Group is to link customer satisfaction to sustained profit growth

We provide a full spectrum of integrated PR and marketing services including:

- Representation services
- Identify and match potential strategic partners
- Promote joint ventures
- Facilitate mergers and acquisitions
Consult and advise on niche markets
- International Investment Forums
- Market research
- Strategy development
- Advertising and promotions
- Event & exhibition management, seminars, conferences, forums,

Our clients immediately can tap rich worldwide network of political leaders, senior industrialists, top executives, venture capitalists, hedge fund managers, successful entrepreneurs, academics and scientists. We fashion innovative approaches to reach your goals will donate a minimum of 30% of all profits to promote educational and social welfare projects the world over.

Our Extensive Network :

- **Dr , Prof Ilham Aliev , PhD President of Azerbaijan Honored VIP Member of the International Royal Academy of the United Nations, nominated for Royal Academy highest award: GOLD ORDER “HONOR OF THE GRAND NATION”**
- **Dr Edward Iosifovich Sokolinsky PhD in Law, Honored Member of the international Royal Academy of the United Nations , Moscow Russia member of Law colleague, Moscow Russia**
- **Dr Prof Jores Alfyorov, Nobel Award , PhD in sciences Petersburg government advisor , St Petersburg Russia**
- **Duke Dr Valery Alexandrovich Malgin Dalmatov , PhD, Member of Royal Academy of the UN, Member of Russian Academy of Science, Moscow Russia**